



April 12, 2011

Dear Patron Sponsor:

This is a request for donations for the **Mishawaka Touchdown Club's** first annual "Vegas Night". The Mishawaka Touchdown Club is a booster & spirit club designed to aid the football program not only financially for the "extras" that are needed to run the program, but also with spirit, outings, team meals, etc. We will also be donating a portion of the proceeds to the "Future Cavemen" playing in the Mishawaka Youth Football League.

Our "Vegas Night" fundraiser will be held on **August 13, 2011** at the VFW on Jefferson in Mishawaka. This benefit will feature a draw down board, silent auction, gaming tables, tip boards and 50/50 drawing. Your donation will help support our team as well as give you added publicity. As you know, many of your customers reside in our area and are diehard Cavemen fans. We hope you will show them that you support their hometown team by taking advantage of one or more of our sponsorship or donation opportunities listed below.

___ Donate an item for the silent auction/tip boards for Vegas Night –Receive recognition on our web-site, **mishawakafotball.com** and in our Vegas Night flier .If the item donated is valued at one of our sponsorship levels below, and then you will receive those benefits as well.

___ **\$25.00 sponsorship** - Receive recognition on our web-site **mishawakafotball.com** and in our Vegas Night flier.

___ **\$50.00 sponsorship** - Receive recognition on our web-site **mishawakafotball.com** and in our Vegas Night flier. Plus, your 11.5"x8" advertisement will be placed at one of our gaming tables.

___ **\$100.00 sponsorship** - Receive recognition on our web-site **mishawakafotball.com** and in our Vegas Night flier. Plus, your 18"x12" advertisement will be placed at one of our gaming tables.

___ **\$200.00 sponsorship** - Receive recognition on our web-site **mishawakafotball.com** and in our Vegas Night flier. Plus, your 36"x24" advertisement will be placed at one of our gaming tables and on the back of our Staff T-shirts.

******* In addition to the opportunities above, there will be a sponsorship table set up the night of the event. Your business cards, fliers, posters, etc. can be placed there with any \$100 or greater sponsorship.**

Your support of this fundraiser would be greatly appreciated. Thank you for your kind consideration. If you have any questions, please contact any of the following numbers for assistance. Staci Siebert 255-1944, Marsha Shide 257-4974, Ada LaCluyse 532-4605 or Carrie Lytle 850-1782

*Checks are to be made payable to M.F.T.C.
 *\$50-\$200 sponsors can send Advertisement
 Information to info@mishawakafotball.com

Mail to – M.F.T.C. c/o Carrie Lytle
 2610 Lexington Blvd.
 Mishawaka, In. 46544